Alex Osagie — "Mr. Upgrade"

Coach · Consultant · Writer · TEDx Speaker · Master Practitioner of NLP · Higher Education Leader

"The Shortest Distance Between Who You Are NOW and Who You Can BECOME."

Alex Osagie turns raw potential into measurable results. For more than 15 years he has coached students, young professionals, entrepreneurs and corporate teams across Africa to build discipline, sharpen their thinking and convert talent into income, influence and impact. His mentees don't just feel inspired. They win.

About Mr. Upgrade

As Lead Coach at TWCC Resources and founder of the Mr. Upgrade brand, Alex specialises in one outcome: helping people, especially young Africans, turn their gifts into profitable skills and sustainable success.

His approach blends psychological insight with practical systems. Clients leave with sharper mindsets, disciplined habits and a clear plan, not just motivation. His work spans mindset, productivity, emotional intelligence, leadership, employability and goal attainment.

He is a Master Practitioner of Neuro-Linguistic Programming (NLP) and a Personal Development Practitioner. Through TWCC Resources, his mission is simple: helping people LIVE their dream so they don't LEAVE their dream.

His sweet spot is the professional who has outgrown where they are but has not yet built where they are going. His clients are deliberate: they show up and do the work.

He is currently pursuing an Executive MBA at Quantic School of Business and Technology (USA), bringing global business thinking to every room he serves.

Results That Speak

The true measure of a mentor is what his mentees achieve.

- **Tony Elumelu Foundation grant winners:** Alex has mentored entrepreneurs from Nigeria and Malawi who went on to win the Tony Elumelu Foundation grant, one of Africa's most competitive funding programmes for young entrepreneurs.
- **20+ million plays:** His Let's Talk Podcast has reached listeners worldwide on WOW FM and Spotify.
- **15+ years of youth development:** Over 15 years building and leading student welfare, leadership and career programmes in higher education.
- **Programmes built from scratch:** Leadership300 (L300), the Life Success Centre career and employability programme, FALSE Trybe Africa and Young Men With Purpose.

Author, Writer & Poet

Alex is the author of 20 transformational eBooks on mindset, belief, communication, money and personal growth. Highlights include:

- **The Upgrade Culture:** a blueprint for a life built on continuous, deliberate growth
- **Develop You:** personal development as a daily discipline, not a one-time decision
- **Dare2Believe** and **Belief System:** reclaiming self-belief and rewriting inherited beliefs
- **Don't Save Your Way Into Poverty:** a money mindset shift from frugality to real wealth
- **Communication:** practical tools for speaking and listening that build trust
- **Story series:** *The Adventures of SAM*, *R4HL Story Edition* and the *Diane* trilogy, teaching growth through narrative

He also creates spoken word poetry, available on Spotify, and offers ghost writing and freelance writing services.

Stages He Has Commanded

From tech giants to government academies to faith-based organisations, Alex has spoken and trained for:

Sector	Organisations
Corporate & Tech	Google, MTN Pulse, First Bank, GTBank, Jobberman
Development & Foundations	Tony Elumelu Foundation (TEF), Access 2 Success Foundation (A2S), Poise Nigeria
Government & Public Service	National Youth Service Corps (NYSC), John Odigie Oyegun Public Service Academy (JOOPSA), EdoJobs
Universities	Benson Idahosa University (BIU), Pan-Atlantic University (PAU), University of Benin, Wellspring University, Ambrose Ali University, Igbinedion University,

Institutional Leadership

Alex serves as Senior Assistant Registrar (Deputy Head of Administration) in the Office of the Vice-Chancellor, Benson Idahosa University. Over 15 years at BIU he has built initiatives that shape student life and institutional performance:

- **Leadership300 (L300):** creator and curator of BIU's flagship student leadership programme

- **Life Success Centre:** designed and deployed the university's career and employability programme
- **President's Office initiatives:** BIU Mature Student Network, BIU Film Festival 2025 and BIU Online Radio
- **SALAD:** the Student and Lecturer Attendance Database, created in the Vice-Chancellor's Office
- **Campus Life leadership (2010–2025):** Coordinator of Student Welfare, Spiritual Life, Leadership 300, Life Success Centre and Student Leadership

Honours & Recognition

Recognised across Africa for excellence in leadership, coaching and social impact.

Year	Honour	Conferred by / Location
2026	Leadership Award and Honour	African Leadership Development Initiative
2025	100 Global Change Maker & Icon of African Economic Advancement	South Africa
2025	Iconic Council Member	Nigeria
2025	Social Impact Award	Nigeria
2024	Africa Under 40 CEOs Award	Uganda
2024	Icon of African Advancement	Uganda
2024	Honorary Doctorate in Humanities	Prowess University, USA
2024	Fellow	Global Institute of Leadership & Governance, South Africa
2024	Good Governance Distinguished Award for Coaching & Mentoring	Global Institute of Leadership & Governance, South Africa
2024	Honours	Edo State Government & JOOPSA

The Voice of Transformation

- **Let's Talk Podcast (LTP):** host, on WOW FM and Spotify, with 20+ million plays worldwide; new episode every Sunday
- **MrUpgradeGlobal on YouTube:** live sessions every Friday and Sunday, 7–8 PM WAT

- **Mindset Mastery:** weekly LinkedIn newsletter on thinking, discipline and growth, published every Monday
- **TEDx Speaker:** sharing ideas that move people from potential to performance

Signature Topics

1. Talent to Income: turning your gifts into profitable skills
2. The Discipline Advantage: habits that outperform motivation
3. Mindset Mastery: breaking limiting beliefs and thinking like a leader
4. Employability and Career Readiness for the Next Generation
5. Purpose-Driven Leadership for Young Africans
6. Emotional Intelligence at Work

Ways to Work With Mr. Upgrade

Path	Who it's for	Offers
Starter: Find Your Footing	Those beginning their upgrade	Upgrade Diagnostics; 43 Upgrade Short Courses (students and workers); A to Z Upgrade for Students; Upgrade Bundle
Core: Build Momentum	Those ready for structured, ongoing growth	Upgrade Monthly Subscription; Night School (Weekend); #Upgrade30dayChallenge; Accountability System Program; Finance Upgrade
Premium: Total Reinvention	Leaders ready for intensive 1:1 work	7 Days Coaching; 30 Days Coaching (small, selective cohorts); 1 Day Consulting

Also available: keynote speaking, corporate training, campus programmes and ghost writing.

Book Mr. Upgrade

Available for keynotes, conferences, corporate training and campus programmes. There is always more on the upgrade side of life. The #UpgradeEffect awaits.

- **YouTube:** @MrUpgradeGlobal
- **Podcast:** Let's Talk Podcast (LTP) on Spotify
- **LinkedIn:** linkedin.com/in/osagiealexamayanvbo
- **Bookings:** +234 803 666 6845 (WhatsApp)

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